

FCIP
Leadership Defined.



Insurance Institute

Are your company's
future leaders
ready to lead?

You've recruited talented people and are carefully guiding their development. But tomorrow's leaders, even as they demonstrate their high potential today, need the professional qualification that will expand their strategic management skills and prepare them - and your organization - for the challenges ahead.

Help them take the next step and earn their FCIP.



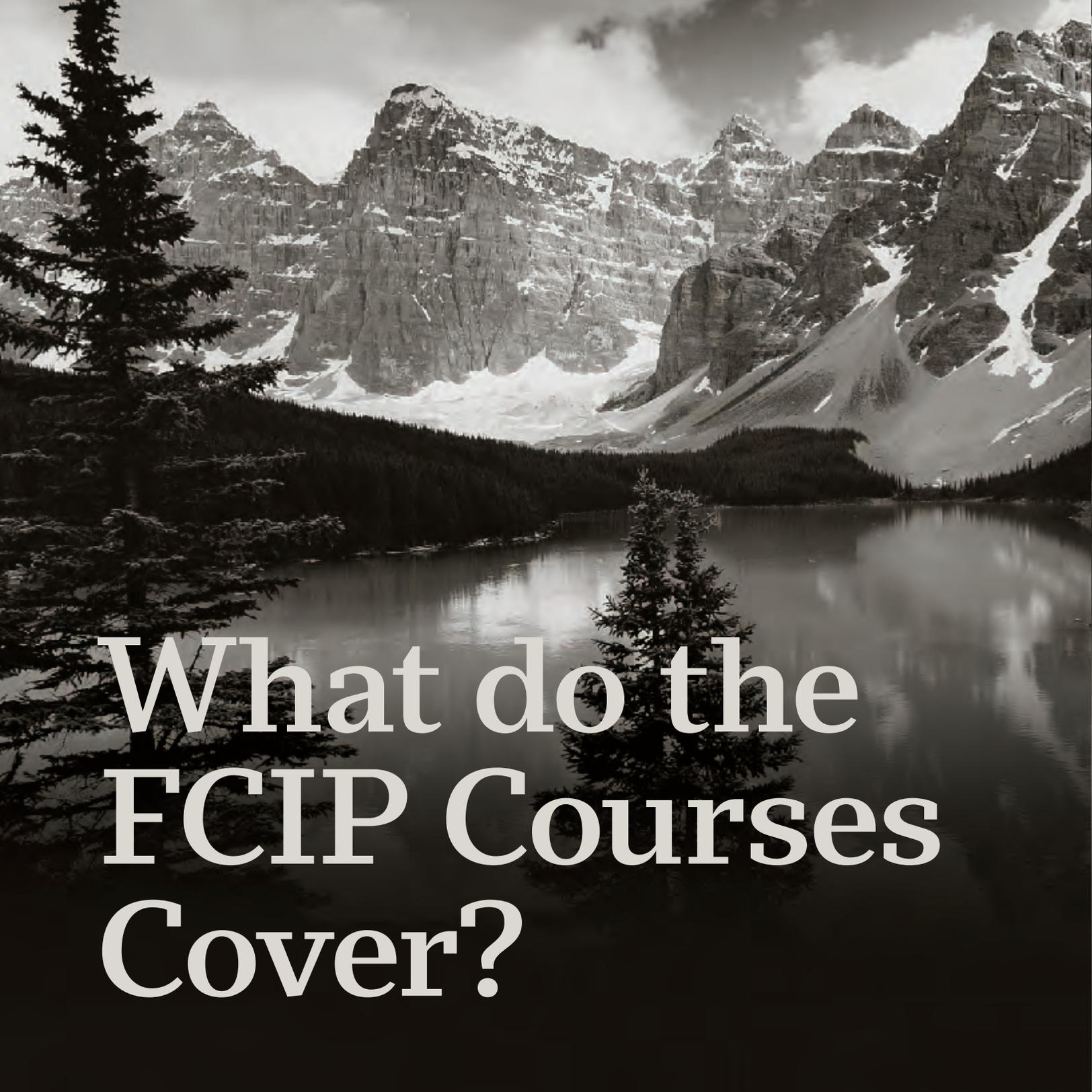


The FCIP (Fellow Chartered Insurance Professional) program enables future leaders in Canada's p&c insurance industry to earn a prestigious professional designation that is recognized across the country and internationally.

Focused on strategic leadership and advanced management techniques, the FCIP has been developed by the Insurance Institute in collaboration with senior industry executives, business school faculty members and other high-profile experts.

FCIP candidates complete a series of five online courses addressing real-world challenges and featuring content specific to the Canadian insurance marketplace. The sixth and final course is a capstone project in which candidates can potentially apply what they've learned to current issues in their own companies.

As a key influencer of talent development, this is your opportunity to help promising employees take the next step along their career paths. By earning the respected FCIP designation, they gain the critical insights that will make them more effective leaders in your organization.



What do the FCIP Courses Cover?



The FCIP program, with new sessions beginning every January and September, features six courses delivered via flexible, web-based distance learning. Each course is guided by an expert facilitator and features regular online class discussions.

Strategy in the P&C Insurance Sector

Thinking strategically about the p&c business and developing techniques for executing effective strategies.

Leading in the Insurance World

Meeting the challenges of leadership within an insurance organization and integrating expert insights into everyday practice.

Financial Management for Insurance Leaders

Evaluating business decisions and maximizing the value of the p&c enterprise.

Enterprise Risk Management in the Insurance Sector

Understanding risk-related issues in the p&c environment and taking a value-creation approach to risk management.

Emerging Issues: Implications for the P&C Insurance Leader

Exploring the complex challenges facing today's insurance companies and developing skills in solution design.

Integrative Learning for the P&C Insurance Sector

Applying the insights from all five courses in a final capstone project tackling a current issue in your company.



What will you
you gain from
your FCIP
Investments?



The skills and insights that your employees gain from the FCIP program enhance their performance in their current roles. They learn to think more strategically – to practice more effective team building – and to ground their decision making in a deeper understanding of finance and risk management.

These tangible returns begin before employees have even completed the FCIP. In their final capstone project, candidates have the opportunity to put what they've learned into practice by tackling, with your input and guidance, actual challenges in the current work environment.

Moreover, employees who have the drive and vision to pursue the FCIP are bound to be valued members of the organization. They appreciate your encouragement and support, and that builds long-term loyalty.

Lastly, the FCIP fosters emerging leaders' ability to look past day-to-day priorities and see the big picture. They expand their understanding of risk to take in all of its dimensions, from the potential negative performance of colleagues or business partners to threats against a company's reputation and the insurance industry generally. Candidates are challenged to come to grips with a rapidly evolving business environment and consider how current and future changes will affect your company.

In short, by investing in the FCIP you gain exactly what your employees gain: the broader and deeper perspectives of leadership.

How does the FCIP complement your talent development strategy?

Your organization may already have a leadership development program. But there's enormous value in getting potential leaders outside your walls and exposing them to the latest management techniques and strategic perspectives – all grounded in the everyday realities of Canada's p&c insurance business.

Building employees' technical expertise in products, services and systems is no longer enough. To stay competitive, companies need strong leaders who think strategically and use sound judgment to make smart business decisions. You need forward-looking individuals who understand finance and risk management – and who can apply that knowledge in innovative ways to stay ahead of the marketplace. You need people who know how to lead – who can guide, motivate and inspire the best from a team.

Your future leaders can't learn all of this on the job. It takes time, focus and access to expertly designed, constantly updated content – plus the opportunity to interact with peers who share stimulating ideas and points of view from across the industry.

This is what the FCIP delivers. It's an immediately recognized qualification that differentiates future leaders and signals that they have the talent and vision to advance your company's long-term goals.





FCIP Benefits at a Glance

- » Proven preparation for leadership.
- » Pragmatic, real-world approaches.
- » Relevant, immediately applicable insights.
- » Courses developed by industry experts.
- » Fully integrated Canadian p&c content.
- » Convenient, flexible online learning.
- » Industry-wide networking opportunities.
- » A unique and valued professional designation.
- » A recognized national industry standard.

What kind of commitment does the FCIP require?

Earning the FCIP takes a serious commitment of time and energy from employees as they balance course work with their job responsibilities and the demands of life outside the office. But the long-term benefits of supporting an FCIP candidate more than justify any short-term adjustment of expectations. What's more, the program's modular structure and flexible online learning platform ensure that candidates can continue performing their day-to-day roles while allocating a reasonable amount of time to their courses.

We encourage you to have in-depth conversations with prospective candidates about where the FCIP fits into their overall career development. You need to hear how they plan to balance work and study time, and to clarify what level of support is available to help meet their tuition costs.

When you've considered the FCIP commitment, we're confident that you'll feel the investment is more than justified by what it yields: a leader who thinks strategically about the challenges facing the industry, who sees where your company must focus to stay competitive – and who has the knowledge and skills to help make that happen.





Who on your team is best suited for the FCIP?

The Insurance Institute has found that for candidates to thrive in the FCIP program, they should already have earned their CIP qualification as a prerequisite and also have gained a few years of industry-related experience. Admittance to the program requires an undergraduate degree or a college diploma with additional designated courses (please see our website for details), as well as current membership in the Institute and the CIP Society.

How can you find out more?

We'll be pleased to provide you with more information on the FCIP program and how it can help you develop your company's future leaders.

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PROFESSIONAL DESIGNATIONS

Chartered Insurance Professional (CIP) Program
Fellow Chartered Insurance Professional (FCIP) Program

CERTIFICATE PROGRAMS

General Insurance Essentials (GIE) Program
Rehabilitation Benefits Administration Program

KNOWLEDGE & SKILLS DEVELOPMENT

Insurance/Technical
Business/Management
Interpersonal/Communications

LICENSING & CE CREDITS

Life/Accident & Sickness (LLQP)
Agents and Brokers
Independent Adjusters
Continuing Education Credits

The logo for FCIP (Fellow Chartered Insurance Professional) features the letters 'FCIP' in a bold, white, sans-serif font. The letter 'i' is lowercase and has a small grey dot above it. Below 'FCIP' is the tagline 'Leadership Defined.' in a smaller, white, sans-serif font. The entire logo is set against a red rectangular background.

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PROFESSIONAL DESIGNATIONS

Learning for the real world. Rewarding.